

ECONOMIC DEVELOPMENT COMMITTEE  
City of Germantown  
August 21, 2025  
Meeting Minutes

Members Present: Tom Winning, Mike Kuhn, Mark Heistand, Bryce Henson, Kenneth Tudor

Staff Present: Will Parsons, Community Relations Manager; Mike Roseberry, Property Maintenance; Chad Adkins, City Planner

**Call to Order**

The meeting was called to order at 9:07 am.

**Approval of Minutes**

It was noted that Hedy Reigle should have been included as present at the July meeting. With this change noted, the meeting minutes from the July EDC meeting were approved.

**Business**

*Introduction of Chad Adkins*

Those who had not met Chad yet introduced themselves. Chad briefly shared the sorts of cases and projects he is working on for the city.

*Business Recruitment*

- The group made mention of two new businesses in town, Not a Lucky Mimic and EyeDocs. The former held a ribbon-cutting ceremony earlier in the month and EyeDocs has one scheduled for Friday, August 22.
- Las Margaritas is a little behind schedule but is still in the process of opening.
- The Inferno food truck has had a couple of nights using their alley. The assumption is that they will be moving forward with working towards a brick and mortar model.

*Murals*

- Will shared the list of completed murals in town, those who made use of grant funds and those who didn't:
  - New View Nutrition, FNBG, AR&C Funeral Home (x2), Don's Pizza, and Hedy & Co.
  - It was noted that the mural at JU Fitness loft was also recently completed.
  - The murals will be highlighted in the Q4 newsletter.
  - Tom shared that the Chamber of Commerce is considering hosting a meeting for businesses that may now have become interested in a mural of their own after seeing the finished products.

### *Upcoming Events*

- Final movie in the park was well attended.
  - About 50 people.
  - May look to shift to the fall for future events for earlier sundown.
  - Stick to more kid-focused movies.
- Center Street Market is back the last weekend in August as well as the second to last weekend in September.
  - The group touched on the idea of a night market again – could make use of unique lighting.
- Will shared that he is beginning planning on Christmas activities alongside Amanda Smith, Downtown Event Coordinator.

### *Misc.*

- Bryce suggested creating a spreadsheet to house the ideas brought up at EDC meetings.
- The group briefly discussed the history of the Kern Lions as well as options for a downtown scavenger hunt.
- The group briefly discussed the idea of the Pretzel Festival moving back downtown and some of the existing concerns. Will shared that Amanda has been gathering the feelings on the matter of the downtown businesses and is working with the Chair of the Pretzel Festival.
- Shared with Chad the ways that the city is following the Downtown Redevelopment Plan.
- The new downtown street striping is anecdotally working to slow down traffic.
  - Mark suggested painting the 10-minute parking spots a different color.

**Meeting Adjourned at 10:02 am**